



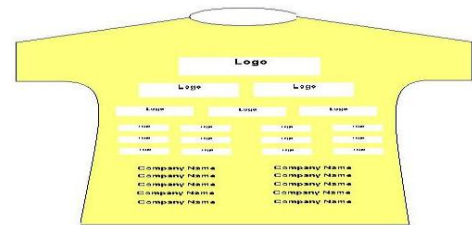
# HOT SPRINGS SPA 10K

[www.spa10k.com](http://www.spa10k.com)

## Proceeds Benefit Teen Challenge of Arkansas Friends of the Park

Downtown Historic Hot Springs  
Saturday, November 19, 2011

View our website at [www.spa10k.com](http://www.spa10k.com)



Company logos and names will be arranged in tiers approximately as shown, although the precise layout will depend on the number of sponsors and general artistic considerations.

Logos and company names will be included in a similar fashion on Sponsors page of the website and will be linked to company website.

### Notes:

1. Company should supply logo artwork in a suitable format (JPEG, GIF, TIFF, EPS). Logo on race flier and shirt will be monochrome, those on the website will be full color.
2. To be included in printed material and shirt, logo, **artwork** must be received by email by 8/1/11 for marathon, half-marathon and 10K level sponsors and 5K level sponsor and below by 9/1/11.
3. Items in race packet must be approved by race organizers for size and appropriateness and must be received by November 1 (unless otherwise arranged).
4. Where appropriate, in-kind contributions of items for the race may be applied toward sponsorship levels.
5. The Spa 10k is a 501(c)(3) corporation. Contributions are tax-deductible to the maximum extent of the law.

## 2011 SPONSORSHIP OPPORTUNITIES

- Company exposure to over 800 participants
- Contributions are tax-deductible
- Promote health and fitness
- Promote Hot Springs and our wonderful amenities
- Race proceeds benefit Teen Challenge and Friends of the Park
- Build relationships among businesses, schools and community

### **MARATHON LEVEL SPONSOR \$2,000**

- Large center placement of name/logo on back of race shirt
- Company name on Spa 10K website
- Link to Company's website through Spa 10K website
- Company name on registration form
- Media coverage through advertising material
- Company name/logo on Sponsor board
- Booth or banner the company would like to use at race event
- May supply item for race packet
- Four race entries

### **HALF MARATHON LEVEL SPONSOR \$1,000**

- Company name/logo on back of race shirt
- Company name on Spa 10K website
- Link to Company's website through Spa 10k website
- Media coverage through advertising material
- Company name/logo on Sponsor board
- Company can display banner at race event
- Two race entries

### **10K LEVEL SPONSOR \$500**

- Company name on back of the race shirt
- Company name on Spa 10K website
- Company name on Sponsor board
- Company can display banner at race event
- One race entry

### **5K LEVEL SPONSOR \$250**

- Company name on Sponsor board

### **PACESETTER LEVEL SPONSOR \$100 & BELOW**

### **MILE MARKER SPONSOR \$175**

- Signage with Company name placed at a mile marker on 10K course

### Contact Information

Dave Mackenzie, Race Director  
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### SPA PACERS

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